



February 7, 2024

*“NL Traditional Karate Team to Compete in US Nationals!”*

To Prospective Sponsors:

The US BUDO KARATE NATIONAL CHAMPIONSHIP will be held in Scottsdale Arizona from May 24, 2024 to May 26, 2024 and students of Traditional Karate programs in this Province have been invited to participate. This is an immense opportunity for Karate participants from this province to showcase themselves on the world stage.

Traditional Karate is more than a sport. It is an art that teaches self-confidence, respect, control, and mental wellness.

This event is in association with the Budo Karate Association (BKA) NL, a not-for-profit organization with a mandate to provide opportunities for students of traditional Karate to develop and excel. It is our goal to allow all interested participants the equal opportunity to attend this event.

At this point in our preparations, we are asking for help with the financial aspect of attending such a prestigious event. Your contribution would assist with the cost of extra training, equipment and team apparel for athletes, and travel and accommodations.

We are also graciously accepting accepting prizes and monetary donations to be used in existing fundraising endeavors.

Of course, all sponsors for this event will be given media exposure and advertising opportunities, including your organization's logo on athlete apparel, appreciation posts on social media, and mentions in other promotional activities, depending on your level of sponsorship.

This sponsorship opportunity is a great way for your organization to show its interest in supporting and promoting local athletes and their aspirations to reach higher.

Your support will be greatly appreciated as Newfoundland and Labrador demonstrates once again our ability to compete on the world stage.

Sincerely,

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**Please note: Cheques can be made payable to Newfoundland JKA Incorporated**